

MEGA 10 -14 April 2024 Scalo Porta Genova Milan

On the occasion of the Milan Art Week 2024, **MEGA** will be a meeting place dedicated to contemporary art, which will host a selection of **international galleries**, artists, and independent magazines. For its first edition, MEGA has found its home in the **Scalo of Porta Genova**, moving within a reclaimed space, contributing to revitalizing an urban redevelopment project in the heart of Milan and working closely with the Tortona-Navigli district and its residents. The **17 participating international galleries** include König gallery, emerging Milanese talents like L.U.P.O and F2T, as well as rising stars from London such as Harlesden High Street and Nicoletti.

Conceived by **BeAdvisors Art Department** and **Mattia Pozzoni Art Advisory together with Fabio Lucarelli** and **Burro Studio**, open until late every evening, MEGA aims to become a city space where people gather to chat, have a drink, listen to music and talks, connect artists, gallery owners, curators.

MEGA is an exceptional event on the Milanese and Italian artistic scene and leverages a moment of great visibility for the city of Milan and for the Italian artistic and creative system on an international level. Significant is the dialogue woven with various local, national, and international entities and institutions that encourage the resonance of the event and its active impact on various fronts.

PARTICIPATING GALLERIES:

a-topos', Paris | Marseille ; Bebe Leone Art Advisory, Rome | Dubai; Cable Depot, London; Canopy Collections, London; Des Bains, London; F2T, Milan; KALI Gallery, Lucerna; König Galerie. Berlin | Seoul | Mexico City: Lunetta L.U.P.O, 11, Turin; Milan: Nicoletti with Harlesden High Street. London: Monti 8. Latina: Public Service, Stockholm; Romero Paprocki, Paris; Studio West, London; Super Dakota, Bruxelles.

ACQUISITION PRIZE

Collezione Scarzella

Founded in 2011, the collection of Giovanni Scarzella and Camilla Previ, based in Milan, consists of a selection of Italian and international artists, mostly emerging and mid-career. The core of the collection consists of works of painting and sculpture.

For more information, visit www.collezionescarzella.com.



BeAdvisors Art Department











HARD FACTS:

WHERE

Scalo Porta Genova MM2 PORTA GENOVA

OPENING HOURS:

April 10th, 12:00 PM - 2:00 PM VIP opening (by invitation only) 2:00 PM - 12:00 AM public opening April 11th - 12th - 13th, 10:00 AM - 12:00 AM April 14th, 10:00 AM - 5:00 PM

PARTNERS

BeAdvisors Art Department Mattia Pozzoni Art Advisory Fabio Lucarelli Burro Studio

TEAM

Victoria Genzini - PR Manager Andrea Isola - Exhibit Design Maria Vittoria Pellini - Partnership Manager

MEDIA PARTNER

L'Essenziale Studio

IN PARTNERSHIP WITH Frab's

TECHNICAL SUPPORT Crates

WITH THE PATRONAGE OF

Regione Lombardia Comune di Milano Municipio 6

INFO & CONTATTI info@megaartfair.com www.megaartfair.com









